

Dunn Area Chamber of Commerce

2020 Chamber Champions Program

Diamond Level: \$3,500+ Sponsorships - \$5,550+ Value

- Christmas Parade Silver – Quarter Float Sponsor, 1 Parade Entry
- Golf Tournament Gold – 1 Team, Hole Sponsor
- Oyster Roast Platinum – up to 8 Tickets, Logo Recognition on Banner and Chamber Newsletter
- Chamber Concert Series Platinum – T-Shirts, Ads, Flyers, Banners, Chamber Newsletter and Website
- Annual Banquet Gold Sponsor – 6 Tickets, Reserved Seating and Promotions

Rewards listed below:

- 3½ x 4 ad in Chamber Newsletter
- 2 Inserts in Chamber Newsletter for 2020
- Large Bar Ad on the Chamber Website for 1 year
- Enhanced Listing on the Chamber Website
- Full Page Ad in Chamber Membership Directory
- Logo on Floating Chamber Sign to be displayed at Chamber and Chamber Events

Platinum Level: \$3,000 Sponsorships - \$4,700+ Value

- Christmas Parade Silver – Quarter Float Sponsor, 1 Parade Entry **-OR-**
Golf Tournament Gold which includes 1 Team and Hole Sponsor
- Oyster Roast Platinum – up to 8 Tickets, Logo Recognition on Banner and Chamber Newsletter
- Chamber Concert Series Platinum – T-Shirts, Ads, Flyers, Banners, Chamber Newsletter and Website
- Annual Banquet Gold Sponsor – 6 Tickets, Reserved Seating and Promotions

Rewards listed below:

- 3½ x 4 ad in Chamber Newsletter
- 2 Inserts in Chamber Newsletter for 2020
- Logo Top Bar Ad on the Chamber Website for 1 year
- Enhanced Listing on the Chamber Website
- 3½ x 6 Ad in Chamber Membership Directory
- Logo on Floating Chamber Sign to be displayed at Chamber and Chamber Events

Gold Level: \$2,500 Sponsorships - \$3,900+ Value

- Christmas Parade Silver – Quarter Float Sponsor, 1 Parade Entry **-OR-**
Golf Tournament Gold which includes 1 Team and Hole Sponsor
- Oyster Roast Gold – up to 6 Tickets, Name Recognition on Banner and Chamber Newsletter
- Chamber Concert Series Gold – T-Shirts, Banners, and Chamber Newsletter
- Annual Banquet Silver Sponsor – 4 Tickets, Reserved Seating and Promotions
- Business Impact Sponsor

Rewards listed below:

- 3½ x 6 Ad in Chamber Membership Directory or 3½ x 2 ad in Chamber Newsletter
- Logo Top Bar Ad on the Chamber Website for 1 year
- 1 Insert in Chamber Newsletter for 2020
- Enhanced Listing on the Chamber Website
- Logo on Floating Chamber Sign to be displayed at Chamber and Chamber Events

Silver Level: \$2,000 Sponsorships - \$3,000+ Value

- Christmas Parade Silver – Quarter Float Sponsor, 1 Parade Entry **-OR-**
Golf Tournament Gold which includes 1 Team and Hole Sponsor
- Oyster Roast Gold – up to 4 Tickets, Name Recognition on Banner and Chamber Newsletter
- Chamber Concert Series Silver –T-Shirts, Banners, and Chamber Newsletter
- Annual Banquet Silver Sponsor – 4 Tickets, Reserved Seating and Promotions

Rewards listed below:

- Logo Bottom Ad on the Chamber Website for 1 year
- 3 ½ x 2 ad in Newsletter for year *or* 3½ x 6 ad in Membership Directory
- Enhanced Listing on the Chamber Website
- Logo on Floating Chamber Sign to be displayed at Chamber and Chamber Events

Bronze Level: \$1,500 Sponsorships - \$2,100+ Value

- Christmas Parade Silver – Quarter Float Sponsor, 1 Parade Entry **-OR-**
Golf Tournament Gold – Hole Sponsor, 1 Team
- Oyster Roast Silver – up to 4 Tickets, Name Recognition on Banner and Chamber Newsletter
- Chamber Concert Series Bronze – Banner and Chamber Newsletter
- Annual Banquet Bronze Sponsor – 2 Tickets, Reserved Seating and Promotions
- Business Impact Sponsor

Rewards listed below:

- 3½ x 2 ad in Chamber Membership Directory and 1 Insert in Newsletter 2020 **-AND-**
3 ½ x 2 ad in Chamber Newsletter
- Enhanced Listing on the Chamber Website
- Logo on Floating Chamber Sign to be displayed at Chamber and Chamber Events

Sponsorships and rewards can be customized. For example: Be the Official Sponsor of the Annual Banquet reduce other sponsorships or trade the Full Color Back Cover Ad on the Chamber Membership Directory for other rewards which equal that value. Rewards traded for Sponsorships will be traded at 50% of value. Call (910)892-4113 for options to customize your sponsorship.

Commit Your Sponsorships by December 31 to Reap Rewards!

Other Sponsorship Levels to Reap Rewards

Sponsorship Investment of \$1000 Reaps \$300 in Rewards giving you up to \$1300 Value.
Sponsorship Investment of \$750 Reaps \$150 in Rewards giving you up to \$900 Value.

Business Name _____

Contact _____ Telephone _____

Our Business commits to \$ _____ Level in Sponsorships for 2020.

_____ Please invoice the total before December 31, 2019.

_____ Please invoice the total after January 1, 2020.

_____ Please invoice in 2 installments due January and July 2020.

_____ Please invoice quarterly (January, April, July, October).

_____ Total Payment enclosed.

_____ I would like to pay by credit card or set up other payment arrangements – Call Me.

**Payment(s) must be received
timely (no later than 60 days
after invoice) to continue
benefits**

Thank You for Your Support of the Dunn Area Chamber of Commerce! Questions, call (910)892-4113.

Please Mail to: DACC ~ P.O. Box 548, Dunn NC 28335

Email to: office@dunnchamber.com



Dunn Area Chamber of Commerce 2020 Sponsorship Opportunities

Annual Banquet

- Presenting - \$1,500 (Limited to 1) – up to 10 Tickets, VIP Seating and Presenting Recognition on Promotions
- Gold - \$500 – up to 6 Tickets, Reserved Table, Reserved Table and Logo Recognition on Promotions
- Silver - \$300 – up to 4 Tickets, Recognition on Promotions
- Bronze - \$150 – up to 2 Tickets, Recognition on Promotions

Award Sponsors: (Limited to 1 business/sponsor per award)

- Man -or- Woman of the Year (circle one) - \$150 each – 1 ticket and promotions
- Business -or- Small Business of the Year (circle one) - \$200 each – 1 ticket and promotions
- Ambassador of the Year - \$100 – 1 ticket and promotions
- Young Professional of the Year - \$100 – 1 ticket and promotions
- Past President - \$200 – 1 ticket and promotions

Chamber Concert Series

- Presenting - \$3,000 (Limited to 1) – Presenting Recognition on promotions
- Platinum - \$1,000 – Logos on Ads, Flyers, Materials, Banner and Chamber Newsletter
- Gold - \$750 – Recognition on Banner and Chamber Newsletter
- Silver - \$500 – Recognition on Banner and Chamber Newsletter (*MINIMUM Sponsorship to Display at events*)
- Bronze - \$250 – Recognition on Banner and Chamber Newsletter

Golf Tournament

- Presenting - \$1,500 (Limited to 1) – Presenting Recognition, 2 Teams - VIP start position, Hole Sponsor, Display Area
- Platinum - \$1,000 – Logo Recognition, 2 Teams, Hole Sponsor, Display Area
- Gold - \$500 – Name Recognition, 1 Team, Hole Sponsor
- Hole Sponsor - \$100 – Sign at Hole

Dunn Christmas Parade

- Presenting - \$3,000 (Limited to 1) – Presenting Recognition on promotions, Lead Float Sponsor, 2 Parade Entries
- Platinum - \$1000 – Logo Recognition on promotions, Full Float Sponsor, 1 Parade Entry
- Gold - \$750 – Recognition on promotions, Half Float Sponsor, 1 Parade Entry
- Silver - \$500 – Recognition on promotions, Quarter Float Sponsor, 1 Parade Entry
- Bronze - \$250 – Recognition on Flyers, 1 Parade Entry
- Friend of the Parade - \$300 (Up to 8 units) – Sponsorship of Shrine or School Unit

Oyster Roast/Fundraiser

- Presenting - \$2,000 (Limited to 1) – Presenting Recognition on promotions, up to 10 Tickets
- Platinum - \$1,000 – Logo Recognition on Banner and in Chamber Newsletter, up to 8 Tickets
- Gold - \$750 – Name Recognition on Banner and in Chamber Newsletter, up to 6 Tickets
- Silver - \$500 – Name Recognition on Banner and in Chamber Newsletter, up to 4 Tickets
- Bronze - \$250 – Name Recognition on Banner and in Chamber Newsletter, up to 2 Tickets

Education Sponsorships/Golden Apples

- Principal - \$500 – Logo Recognition on promotion in Chamber Newsletter and Sign used at School Event
- Leading - \$250 – Name Recognition on promotions in Chamber Newsletter and on Sign used at School Event
- Friend - \$100 – Name Recognition on promotions in Chamber Newsletter and on Sign used at School Event

Business Impact/Economic Development

- ___ Presenting - \$500 (Limited to 2) – Logo Recognition on promotions, Chamber Newsletter and events; 4 admissions
- ___ Gold - \$250 – Recognition on promotions, Chamber Newsletter and events; 2 admissions
- ___ Silver - \$100 – Recognition on promotions, Chamber Newsletter and events; 1 admission

Young Professionals

- ___ Presenting - \$500 (Limited to 2) – Presenting recognition on all event promotions; 5 complimentary seats at forum
- ___ Gold - \$250 – Logo recognition on all event promotions; 2 complimentary seats at forum
- ___ Silver - \$100 – Name recognition on all event promotions; 1 complimentary seat at forum

Advertising Opportunities/Chamber Champion Rewards Listed Below:

Special Promotional Packages

FREE – Promotion of Event on Community Calendar of Events in Chamber Newsletter, Email Update and Website

FREE – Email Update Ad – Limited to 2 Ads per week – First Come, First Served Basis

___ \$150 – Insert in Chamber Newsletter (you provide flyers); Special Promotion on Facebook; Ads in 2 Email Updates prior to the Event, Top Line Promotion in at least one Email Update; Event listed on Chamber’s Calendar of Events in Newsletter, Email Update, and on Website; Reminder Emails to Board and Ambassadors

Add-ons for Promotional Packages or can be done separately:

- ___ add \$100 – Special Email to all on Chamber’s Email List (700+) Limit 2 Members per month - First Come, First Serve
- ___ add \$250 – Postcard sent out to Chamber Member’s Mailing List (500+)
- ___ add \$50 – DACC creates and prints basic layout black and white inserts for newsletter (limited to 2 proofs)
- ___ add \$80 – DACC creates and prints basic layout color inserts for newsletter (limited to 2 proofs)

(Add-ons in Gray box can NOT be used as a Chamber Champion Reward but can be used in place of a sponsorship)

Enhanced Listing

___ \$100/year – Includes additional Description, Pictures and Videos. Priority Placement in Searches.

Inserts in Newsletter

___ \$100 plus flyers (confirm quantities) – Designate Month(s): _____

Membership Contacts – No Email addresses are distributed by DACC

___ Membership Labels - \$25 per printed set ___ Excel Spreadsheet Mailing List - \$50 each

Welcome Home to Dunn Bags

___ \$150 (Up to 8 ads) – Ad on Bag used for Welcome Home to Dunn and Operation Thank You

Ads in Newsletter – 12 Months – Newsletter is on the Chamber’s Website also

___ 3 ½ x 2 - \$250 ___ 3 ½ x 4 - \$350 ___ Back Cover - color (3 ½ x 2) - \$400 ___ 1-month Ad (4x5) - \$50

Chamber Website – Advertising

___ Home Page Logo Large Bar Ad - \$250/quarter; \$800/year
___ Home Page Logo Small Bar Ad - \$150/quarter: \$500/year

2020-2021 Chamber Membership Directory Ads

___ 3 ½ x 2 - \$150 ___ 3 ½ x 4 - \$200 ___ 3 ½ x 6 - \$250 ___ 7 x 4 - \$300 ___ 7 x 6 - \$350
___ Back Cover (2 color) - \$750 ___ Full Page inside - \$450 ___ Back Cover (full color) - \$1,000