

Dunn Area Chamber of Commerce 2022 Chamber Champions Program

Diamond Level: \$3,500+ Sponsorships - \$5,500+ Value

- Christmas Parade Silver – Quarter Float Sponsor, 1 Parade Entry
- Golf Tournament Gold – 1 Team, Hole Sponsor
- Oyster Roast Platinum – Tickets, Logo on Promotions
- Concert Series Platinum – Logo on Promotions
- Annual Meeting Silver – Tickets, Reserved Seating and Promotions

Rewards:

- 3½ x 4 ad in Chamber Newsletter
- 2 Inserts in Chamber Newsletter for 2020
- Logo Ad on the Chamber Website
- Full Page Ad in Chamber Membership Directory
- Enhanced Listing on the Chamber Website

Platinum Level: \$3,000 Sponsorships - \$4,500+ Value

- **CHOICE:** Christmas Parade Silver – Quarter Float Sponsor, 1 Parade Entry
- **-OR-** Golf Tournament Gold which includes 1 Team and Hole Sponsor (**choose one**)
- Oyster Roast Platinum – Tickets, Logo on Promotions
- Concert Series Platinum – Logo on Promotions
- Annual Meeting Silver – Tickets, Reserved Seating and Promotions

Rewards:

- 3½ x 4 ad in Chamber Newsletter
- 3½ x 6 Ad in Chamber Membership Directory
- 2 Inserts in Chamber Newsletter for 2021
- Logo Ad on the Chamber Website
- Enhanced Listing on the Chamber Website

Gold Level: \$2,500 Sponsorships - \$3,500+ Value

- **CHOICE:** Christmas Parade Silver – Quarter Float Sponsor, 1 Parade Entry
- **-OR-** Golf Tournament Gold which includes 1 Team and Hole Sponsor (**choose one**)
- Oyster Roast Gold – Tickets, Name Recognition on Promotions
- Concert Series Gold – Name on Promotions
- Annual Meeting Bronze – Tickets, Reserved Seating and Promotions

Rewards:

- *Choice:* 3½ x 6 Ad in Chamber Membership Directory **or** 3½ x 2 ad in Chamber Newsletter
- 1 Insert in Chamber Newsletter in 2021
- Logo Ad on the Chamber Website
- Enhanced Listing on the Chamber Website

Silver Level: \$2,000 Sponsorships - \$3,000+ Value

- **CHOICE:** Christmas Parade Silver – Quarter Float Sponsor, 1 Parade Entry
- **-OR-** Golf Tournament Gold which includes 1 Team and Hole Sponsor (**choose one**)
- Oyster Roast Silver – Tickets, Name on Promotions
- Concert Series Silver – Name on Promotions
- Annual Meeting Bronze – Tickets, Reserved Seating and Promotions

Rewards:

- *Choice:* 3 ½ x 2 ad in Newsletter **or** 3½ x 6 ad in Membership Directory
- Logo Ad on the Chamber Website

- Enhanced Listing on the Chamber Website

Bronze Level: \$1,500 Sponsorships - \$2,100+ Value

- **CHOICE:** Christmas Parade Silver – Quarter Float Sponsor, 1 Parade Entry
-OR- Golf Tournament Gold – Hole Sponsor, 1 Team (**choose one**)
- Oyster Roast Silver – up to 4 Tickets, Name on Promotions
- Concert Series Bronze – Name on Promotions
- Annual Meeting Bronze – 2 Tickets, Reserved Seating and Promotions

Rewards:

- Choice: 3½ x 2 ad in Chamber Membership Directory and 1 Insert in Newsletter 2021
or 3 ½ x 2 ad in Chamber Newsletter
- Enhanced Listing on the Chamber Website

Other Sponsorship Levels

Sponsorship Investment of \$1000 – up to \$1300 Value.

Sponsorship Investment of \$750 – up to \$900 Value.

*Sponsorships and rewards can be customized – choose your total investment from the Sponsorship Opportunities and Marketing Opportunities pages for a la carte options. Rewards traded for Sponsorships will be traded at 50% of value. **Call (910)892-4113 for options to customize your sponsorship.***

Commit Your Sponsorships by December 31!

Business _____

Contact _____

Email _____ Phone _____

We commit to _____ Level for \$ _____ Sponsorships for 2022.

_____ Total Payment enclosed.

_____ Please invoice the total before December 31, 2021.

_____ Please invoice the total after January 1, 2022.

_____ Please invoice semi-annually installments (January and July 2022)

_____ Please invoice quarterly installments (January, April, July, October 2022).

_____ Call me to make other payment arrangements.

Thank You for Your Support of the Dunn Area Chamber of Commerce!

Please feel free to contact Heather Lawson with any questions, call (910)892-4113.

Mail to: DACC ~ P.O. Box 548, Dunn NC 28335

Email to: execvp@dunnchamber.com

Dunn Area Chamber of Commerce Sponsorship Opportunities 2022

Event Opportunities -

Annual Meeting

- ☐ Presenting - \$1,500 – up to 8 Tickets, VIP Seating, Presenting Recognition on Promotions
- ☐ Gold - \$750 – up to 6 Tickets, Reserved Table, Logo Recognition on Promotions
- ☐ Silver - \$500 – up to 4 Tickets, Reserved Table, Name Recognition on Promotions
- ☐ Bronze - \$250 – up to 2 Tickets, Name Recognition on Promotions

Dunn Chamber Concert Series

- ☐ Presenting - \$3,000 – Presenting Recognition on Promotions
- ☐ Platinum - \$1,000 – Logos Recognition on Promotions
- ☐ Gold - \$750 – Name Recognition on Promotions
- ☐ Silver - \$500 – Name Recognition on Promotions (*MINIMUM Sponsorship to Display at events*)
- ☐ Bronze - \$250 – Name Recognition on Promotions

Golf Classics – Spring and Fall

- ☐ Presenting - \$2,000 – 2 Teams each, VIP start, 2 Hole Sponsors, Presenting Recognition on Promotions
- ☐ Platinum - \$1,000 – 1 Team each, Hole Sponsor, Logo Recognition on Promotions
- ☐ Gold - \$500 – 1 Team at Spring **or** Fall, Hole Sponsor, Name Recognition on Promotions
- ☐ Hole Sponsor - \$100 – Sign at Hole (per classic)

Oyster Roast Fundraiser

- ☐ Presenting - \$3,000 – up to 10 Tickets, Presenting Recognition on Promotions
- ☐ Platinum - \$1,000 – up to 8 Tickets, Logo Recognition on Promotions
- ☐ Gold - \$750 – up to 6 Tickets, Name Recognition on Promotions
- ☐ Silver - \$500 – up to 4 Tickets, Name Recognition on Promotions
- ☐ Bronze - \$250 – up to 2 Tickets, Name Recognition on Promotions

Dunn Christmas Parade

- ☐ Presenting - \$3,000 – Lead Float Sponsor, 2 Parade Entries, Presenting Recognition on Promotions
- ☐ Platinum - \$1,000 – Full Float Sponsor, 1 Parade Entry, Logo Recognition on Promotions
- ☐ Gold - \$750 – Half Float Sponsor, 1 Parade Entry, Name Recognition on Promotions
- ☐ Silver - \$500 – Quarter Float Sponsor, 1 Parade Entry, Name Recognition on Promotions
- ☐ Bronze - \$250 – 1 Parade Entry, Name Recognition on Promotions
- ☐ Friend of the Parade - \$300 – Sponsorship of Shrine Unit or School Marching Band

Program Opportunities –

Education - Golden Apple Awards

- ☐ Leader - \$500 – Logo Recognition on Promotions
- ☐ Supporter - \$250 – Name Recognition on Promotions
- ☐ Friend - \$100 – Name Recognition on Promotions on

Economic Development – Business Impact/Vision Programs

- ☐ Advisor - \$500 – Logo Recognition on Promotions; up to 4 admissions
- ☐ Supporter - \$250 – Name Recognition on Promotions; up to 2 admissions
- ☐ Friend - \$100 – Name Recognition on Promotions; 1 admission

Dunn Area Chamber of Commerce

Member Advertising & Marketing Opportunities - 2022

FREE Promotions

- Calendar of Events Listings on DunnChamber.com - used in Chamber Newsletter and Email Update
- Email Update Ad – must be scheduled in advance; ads run for 2 consecutive weeks

Paid Promotions

___ **Enhanced Listing:** \$100/year – Includes added description text, pictures, videos, and priority search placement

___ **Newsletter Insert:** \$100 for insertion per month (8.5x11 regular sheet paper only; double-sided or full color okay); must be scheduled in advance; inserts due in Chamber office by 25th of month for next issue

Insert Printing: ___ one-sided B&W: \$50 ___ one-sided full color: \$60 ___ two-sided full color: \$80

Newsletter Ads (12 Consecutive months; Black & White print except Back Cover, Full Color online)

___ Interior 3½ x 2: \$250 ___ Interior 3½ x 4: \$350 ___ Back Cover 3 ½ x 2 (full color): \$400

___ One-Time ad (one month; print and online) 4x5: \$50 per month

Membership Directory Ads (Black and White print, Full color digital)

___ 3 ½ x 2: \$200 ___ 3 ½ x 4: \$250 ___ 3 ½ x 6: \$300
___ 7 x 4: \$350 ___ 7 x 6: \$400 ___ Full Page: \$500

Membership Lists – Member Name, Primary Contact, Full Mailing Address – *NO Emails are distributed*

___ Membership Labels, printed - \$30 per set ___ Mailing List: Excel Spreadsheet - \$50 per digital copy

Chamber Website – Advertising

___ Home Page Large Logo - \$800/year ___ Home Page Small Logo - \$500/year

Add-ons Promotional Items

___ \$100 – Special Promotional Email to Chamber Email List (limited to two per month)

___ \$250 – Postcard sent out to Chamber Mailing List (limited to one per quarter)

___ \$50 – Basic ad creation for DACC Newsletter **or** Membership Directory (Ad cost additional; limit 2 proofs)

Business Name _____

Contact _____ Telephone _____

Thank You for Your Support of the Dunn Area Chamber of Commerce!

Questions, call (910) 892-4113.

Please Mail to: DACC, P.O. Box 548, Dunn NC 28335-0548

Email to: execvp@dunnchamber.com