

Dunn Area Chamber of Commerce 2020 Sponsorship Opportunities

Annual Banquet

- ___ Presenting - \$1,500 (Limited to 1) – up to 10 Tickets, VIP Seating and Presenting Recognition on Promotions
- ___ Gold - \$500 – up to 6 Tickets, Reserved Table, Reserved Table and Logo Recognition on Promotions
- ___ Silver - \$300 – up to 4 Tickets, Recognition on Promotions
- ___ Bronze - \$150 – up to 2 Tickets, Recognition on Promotions

Award Sponsors: (Limited to 1 business/sponsor per award)

- ___ Man / Woman of the Year (circle one) - \$150 each – 1 ticket and promotions
- ___ Business / Small Business of the Year (circle one) - \$200 each – 1 ticket and promotions
- ___ Ambassador of the Year - \$100 – 1 ticket and promotions
- ___ Young Professional of the Year - \$100 – 1 ticket and promotions
- ___ Past President - \$200 – 1 ticket and promotions

Dunn Chamber Concert Series

- ___ Presenting - \$3,000 (Limited to 1) – Presenting Recognition on promotions
- ___ Platinum - \$1,000 – Logos on Ads, Flyers, Materials, Banner and Chamber Newsletter
- ___ Gold - \$750 – Recognition on Banner and Chamber Newsletter
- ___ Silver - \$500 – Recognition on Banner and Chamber Newsletter (*MINIMUM Sponsorship to Display at events*)
- ___ Bronze - \$250 – Recognition on Banner and Chamber Newsletter

Golf Tournament

- ___ Presenting - \$1,500 (Limited to 1) – Presenting Recognition, 2 Teams - VIP start position, Hole Sponsor, Display Area
- ___ Platinum - \$1,000 – Logo Recognition, 2 Teams, Hole Sponsor, Display Area
- ___ Gold - \$500 – Name Recognition, 1 Team, Hole Sponsor
- ___ Hole Sponsor - \$100 – Sign at Hole

Dunn Christmas Parade

- ___ Presenting - \$3,000 (Limited to 1) – Presenting Recognition on promotions, Lead Float Sponsor, 2 Parade Entries
- ___ Platinum - \$1000 – Logo Recognition on promotions, Full Float Sponsor, 1 Parade Entry
- ___ Gold - \$750 – Recognition on promotions, Half Float Sponsor, 1 Parade Entry
- ___ Silver - \$500 – Recognition on promotions, Quarter Float Sponsor, 1 Parade Entry
- ___ Bronze - \$250 – Recognition on Flyers, 1 Parade Entry
- ___ Friend of the Parade - \$300 (Up to 8 units) – Sponsorship of Shrine or School Unit

Oyster Roast Fundraiser

- ___ Presenting - \$2,000 (Limited to 1) – Presenting Recognition on promotions, up to 10 Tickets
- ___ Platinum - \$1,000 – Logo Recognition on Banner and in Chamber Newsletter, up to 8 Tickets
- ___ Gold - \$750 – Name Recognition on Banner and in Chamber Newsletter, up to 6 Tickets
- ___ Silver - \$500 – Name Recognition on Banner and in Chamber Newsletter, up to 4 Tickets
- ___ Bronze - \$250 – Name Recognition on Banner and in Chamber Newsletter, up to 2 Tickets

Education Sponsorships/Golden Apples

- ___ Principal - \$500 – Logo Recognition on promotions - Chamber Newsletter and Sign used at School Event
- ___ Leading - \$250 – Name Recognition on promotions - Chamber Newsletter and on Sign used at School Event
- ___ Friend - \$100 – Name Recognition on promotions - Chamber Newsletter and on Sign used at School Event

Business Impact/Economic Development

- ___ Presenting - \$500 (Limited to 2)– Logo Recognition on promotions, Chamber Newsletter and events; 4 admissions
- ___ Gold - \$250 – Recognition on promotions, Chamber Newsletter and events; 2 admissions
- ___ Silver - \$100 – Recognition on promotions, Chamber Newsletter and events; 1 admission

Young Professionals

- ___ Presenting - \$500 (Limited to 2) - Logo on all DYP events for Promotional Materials
- ___ Gold - \$250 Includes Logo on all DYP events for Promotional Materials
- ___ Silver - \$100 Includes Business Name on all DYP Events for Promotional Materials

Advertising Opportunities/Chamber Champion Rewards Listed Below:

Special Promotional Packages

FREE – Promotion of Event on Community Calendar of Events in Chamber Newsletter, Email Update and Website

FREE – Email Update Ad – Limited to 2 Ads per week – First Come, First Served Basis

___ \$150 – Insert in Chamber Newsletter (you provide flyers); Special Promotion on Facebook; Ads in 2 Email Updates prior to the Event, Top Line Promotion in at least one Email Update; Event listed on Chamber’s Calendar of Events in Newsletter, Email Update, and on Website; Reminder Emails to Board and Ambassadors

Add-ons for Promotional Packages or can be done separately:

- ___ add \$100 – Special Email to all on Chamber’s Email List (700+) Limit 2 Members per month - First Come, First Serve
 - ___ add \$250 – Postcard sent out to Chamber Member’s Mailing List (500+)
 - ___ add \$50 – DACC creates and prints basic layout black and white inserts for newsletter (limited to 2 proofs)
 - ___ add \$80 – DACC creates and prints basic layout color inserts for newsletter (limited to 2 proofs)
- (Add-ons in Gray box can NOT be used as a Chamber Champion Reward but can be used in place of a sponsorship)*

Enhanced Listing

___ \$100/year – Includes additional Description, Pictures and Videos. Priority Placement in Searches.

Inserts in Newsletter

___ \$100 plus flyers (confirm quantities) – Designate Month(s): _____

Membership Contacts – No Email addresses are distributed by DACC

___ Membership Labels - \$25 per printed set ___ Excel Spreadsheet Mailing List - \$50 each

Welcome Home to Dunn Bags

___ \$150 (Up to 8 ads) – Ad on Bag used for Welcome Home to Dunn and Operation Thank You

Ads in Newsletter – 12 Months – Newsletter is on the Chamber’s Website also

___ 3 ½ x 2 - \$250 ___ 3 ½ x 4 - \$350 ___ Back Cover - color (3 ½ x 2) - \$400 ___ 1-month Ad (4x5) - \$50

Chamber Website – Advertising

___ Home Page Logo Large Bar Ad - \$250/quarter; \$800/year
___ Home Page Logo Small Bar Ad - \$150/quarter: \$500/year

2020-2021 Chamber Membership Directory Ads

___ 3 ½ x 2 - \$150 ___ 3 ½ x 4 - \$200 ___ 3 ½ x 6 - \$250 ___ 7 x 4 - \$300 ___ 7 x 6 - \$350
___ Back Cover (2 color) - \$750 ___ Full Page inside - \$450 ___ Back Cover (full color) - \$1,000