

Dunn Area Chamber of Commerce

2021 Advertising & Marketing Opportunities

Special Promotional Packages

FREE – Promotion of Event on Community Calendar of Events in Chamber Newsletter, Email Update and Website

FREE – Email Update Ad – Limited to 2 Ads per week – First Come, First Served Basis

___ \$150 – Insert in Chamber Newsletter (you provide flyers); Special Promotion on Facebook; Ads in 2 Email Updates prior to the Event, Top Line Promotion in at least one Email Update; Event listed on Chamber's Calendar of Events in Newsletter, Email Update, and on Website; Reminder Emails to Board and Ambassadors

Add-ons for Promotional Packages (can be done separately):

(Add-ons in Gray box CANNOT be used as a Chamber Champion Reward but can be used in place of a sponsorship)

___ add \$100 – Special Email to all on Chamber's Email List (700+) Limit 2 Members per month - First Come, First Serve

___ add \$250 – Postcard sent out to Chamber Member's Mailing List (500+)

___ add \$50 – DACC creates and prints basic layout black and white inserts for newsletter (limited to 2 proofs)

___ add \$80 – DACC creates and prints basic layout color inserts for newsletter (limited to 2 proofs)

Enhanced Listing

___ \$100/year – Includes additional Description, Pictures and Videos. Priority Placement in Searches.

Inserts in Newsletter

___ \$100 plus flyers (confirm quantities) – Designate Month(s): _____

Ads in Newsletter – 12 Months – Newsletter is on the Chamber's Website also

___ 3 ½ x 2 - \$250 ___ 3 ½ x 4 - \$350 ___ Back Cover - color (3 ½ x 2) - \$400 ___ 1-month Ad (4x5) - \$50

2021-2022 Chamber Membership Directory Ads

___ 3 ½ x 2 - \$150 ___ 3 ½ x 4 - \$200 ___ 3 ½ x 6 - \$250 ___ 7 x 4 - \$300 ___ 7 x 6 - \$350
___ Back Cover (2 color) - \$750 ___ Full Page inside - \$450 ___ Back Cover (full color) - \$1,000

Membership Contacts – No Email addresses are distributed by DACC

___ Membership Labels - \$25 per printed set ___ Excel Spreadsheet Mailing List - \$50 each

Chamber Website – Advertising

___ Home Page Logo Ad - Large - \$250/quarter; \$800/year

___ Home Page Logo Ad - Small - \$150/quarter; \$500/year

Business Name _____

Contact _____ Telephone _____

Thank You for Your Support of the Dunn Area Chamber of Commerce! Questions, call (910)892-4113.
Please Mail to: DACC ~ P.O. Box 548, Dunn NC 28335 Email to: execvp@dunnchamber.com